



Media Release (Embargoed until 27 May 2016)

NEW SERIES IN TRIBUTE OF ACCOMPLISHED SINGAPORE MUSICIANS



Singapore, 27 May 2016 - Singapore musicians will receive a boost this year with the launch of a new series that aims to recognise and honour artistes whose contribution has influenced and left an impact on the development of Singapore's cultural scene.

Aptly titled *The ICON Series*, this annual platform is a new initiative of the Sing50 Fund which was founded in 2015 to preserve and celebrate our Singapore music heritage by fostering knowledge of and affection for Singapore music among the young and the community

The ICON Series, which makes its debut this August, will honour and pay tribute to musicians through providing a concert platform to showcase his or her art and share his or her musical journey to inspire the next generation of young talents.

The Sing50 Fund is pleased to invite singer-songwriter and 2005 Cultural Medallion recipient Dick Lee for the inaugural *ICON Series* concert which will be held on 19 August 2016 at The STAR Theatre, The STAR Performing Arts Centre.

Says Edmund Cheng, Chairman of the Sing50 Fund: “Dick Lee is one of Singapore’s best-known music personalities whose career spans more than 40 years. He is among the first to champion the inclusion of Asian elements in his music to create the flavour of Singapore pop. Perfecting his brand of Singapore music with the iconic ‘The Mad Chinaman’ album, he brought prominence to Singapore music beyond our nation to much of Asia, in particular Japan. Dick Lee’s song, ‘Home’, written for National Day and other songs from his musicals such as ‘Fried Rice Paradise’ have become part of our Singapore identity and are well-loved by Singaporeans. We are indeed honoured to have Dick Lee kick off the *Icon Series* concert.”

The concert will take audiences through the musical life journey of the musician where he will perform his hit songs and share his inspirations, challenges, hopes and dreams. Spanning four decades, the concert will bring audiences from Dick Lee’s teenage years when he took part in the Redifussion Talentime, his first album ‘Life Story’ in 1974, his breaking into the Japan market with the platinum album ‘The Mad Chinaman’, his collaboration with Hong Kong artistes such as Sandy Lam and Jackie Cheung, his foray into musicals like ‘Beauty World’ and ‘Nagraland’, up till the modern era of unique Singapore songs, like ‘Home’ and ‘Our Singapore’.

Says Dick Lee, "I'm very excited to celebrate my 60th birthday with this very special concert. I feel blessed to still be making music after so long, and am looking forward to sharing my songs and stories with everyone, to dance down memory lane with my generation, and inspire the next."

Dick Lee will be accompanied by various Singapore and international guest artistes whom he has worked or collaborated with. The concert will also feature video tributes from personalities in the music and theatre industry from those who have helped craft Dick Lee’s career to those who he has worked with or whose works he has influenced.

Ticket prices are at \$48, \$68, \$88, \$108, \$138 and \$168 (VIP) and are available through SISTIC authorised agents, SISTIC hotline, SISTIC mobile app and SISTIC website (www.sistic.com.sg) on 18 May 2016 from 10am.

The ICON Series is co-produced by The RICE Company Limited, an.thol.o.g.y Pte Ltd and Music & Movement (S) Pte Ltd. The Sing50 Fund is managed by The RICE Company Limited.

For more information, please contact:

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Event Synopsis

Event	:	The ICON Series: Dick Lee Singpop! 60th Birthday Concert
Produced by	:	The Rice Company Ltd, an.thol.o.gy Pte Ltd and Music & Movement (S) Pte Ltd
Date	:	Friday, 19 August 2016
Time	:	7.30pm
Venue	:	The STAR Theatre, The STAR Performing Arts Centre
Tickets (excludes booking fee)	:	\$48 (Cat 5), \$68 (Cat 4), \$88 (Cat 3), \$108 (Cat 2), \$138 (Cat 1) and \$168 (VIP) SISTIC authorised agents, SISTIC hotline, SISTIC mobile app and SISTIC website (www.sistic.com.sg)
Synopsis	:	<p>The inaugural <i>ICON Series</i> kicks off with Dick Lee in recognition of his music contribution to Singapore's culture.</p> <p>The concert will take audiences through Dick Lee's musical life journey as he shares his trials and jublations through songs and stories to inspire the next generation of young talents.</p> <p>Spanning four decades, the concert will bring audiences from his teenage years when he took part in the Redifussion Talentime, his first album 'Life Story' in 1974, his breaking into the Japan market with the platinum album 'The Mad Chinaman', his collaboration with Hong Kong artistes such as Sandy Lam and Jackie Cheung, his foray into musicals like 'Beauty World' and 'Nagraland', up till the modern era of unique Singapore songs, like 'Home' and 'Our Singapore'.</p> <p>Dick Lee will be accompanied by various guest artistes.</p>

About Sing50 Fund

The Sing50 Fund originated from the Sing50 mega concert, organised by The Straits Times and The Business Times, in celebration of Singapore's 50 years of music heritage. The concert was held on 7 August 2015 at the National Stadium with an audience of over 40,000 people. It brought together our home-grown international and local talents, and featured songs from different genres, cultures and communities that were composed, performed or made popular by Singapore artists.

As part of the celebration, the Fund was set up to preserve and celebrate our Singapore music heritage by fostering knowledge of and affection for Singapore music in our children and the community. The Fund is supported by The Straits Times and The Business Times, and managed by The RICE Company Ltd, which is a charity with IPC status.

About The RICE Company Limited

The RICE Company Limited is a not-for-profit organisation that harvests the potential of the arts and culture for the development of human lives and connecting communities in Singapore with the world. Its core areas of expertise lies in enlivening places and spaces through place making and content creation; building cultural capital through the engagement of arts with business; and developing linkages with communities around the world.

It currently manages two social funds (The Business Times Budding Artists Fund and Sing50 Fund), three creative spaces (The Little Arts Academy, 10 Square at Orchard Central and The Pavilion at Far East Square) and two subsidiaries (Global Culture Alliance and Millet Holdings).

More information is available at www.therice.sg.

About An.thol.o.gy Pte Ltd

Anthology is more than just a Marketing & Communications Agency. We take our audience on a magical journey that would perhaps be your first.

Synonymous to our name, we conjure and unify ideas that create environments never experienced before. We will take you on a rabbit hole journey never travelled, with endless possibilities - your imagination being your only limit.

Our adventure began some 7 years ago and since then we've created original campaigns and unique marketing experiences for our clients and partners, ideas and creations that have enticed many whilst maintaining an efficacy that sparks off an unexpected growth... and sometimes to gigantic proportions.

More often than not, these experiences have left smiles, if not a very big grin with our partners and audience alike. All we ask is that you meet us in our wonderland with an open mind and prepare to *ENVISION* what you've never seen before, be *ENGAGED* in a manner sometimes bizarre but one that would continuously *ENTHRALL* you.

We invite you, to take this leap with us and experience the wonders and sometimes surprising encounters that await you in the world beyond the physical realm!

More information is available at www.facebook.com/anthologysg/.

About Music & Movement (S) Pte Ltd

Music and Movement (M&M) is an events and entertainment company. M&M started out in 1989 with its main focus on artiste management, and later expanded out into events management, music production and publishing as well as television and media production.

Mission Statement: With the collaborative input of our specialized departments, we strive to provide a one-stop personalized entertainment service for all clients.

More information is available at www.musicmovement.com.sg